Dana Wedman

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OBJECTIVE

Looking for a position as a Sr. Graphic Designer/Art Director for a company where I can have a chance to better employ all my of creative, innovative and graphic designing skills to provide quality creative solutions as per the requirements of the organization and the customers.

EXPERIENCE

WIKA INSTRUMENT, LAWRENCEVILLE, GEORGIA 2015–PRESENT
Graphic Designer. Design and develop print and digital marketing materials for sales force as well as internal and external marketing campaigns. Design tradeshow display pieces and event marketing materials.

WINCUP HOLDINGS, INC., STONE MOUNTAIN, GEORGIA 2009–PRESENT
Sr. Graphic Artist. Design and develop all marketing materials for the company. Responsible for all custom and stock print design creations as well as all production prep for all designs. Create graphics for retail package materials and manage packaging design changes while adhering to brand standards for multiple companies nationwide. Manage and produce all in-house photography. Manage art file library, customer art approvals and plant art approvals. Manage print plate type and processing for all cups, cartons and film for entire company. Help develop best print practices for multiple plant locations.

CARMA PRODUCTIONS, INC., ATLANTA, GEORGIA 2004–2008
Art Director. Responsible for design layout of 400 plus page yellow page directories from multiple cities nationwide. Design all ads within directories as well as all filler and editorial pages. Layout of multiple magazines such as:
The Out On Film Guide,
Atlanta Film Festival Guide
The Atlanta Gay And Lesbian Chamber of Commerce Directory.
Also responsible for the design of all ads within each magazine. Preparation and pre-press of all yellow page directories and magazines.

GROWTH BY DESIGN (GEORGIA CREDIT UNION AFFILIATES), DULUTH, GEORGIA 2003-2004
Graphic Designer. Design and prepare marketing materials such as suffers, posters, newsletters, postcards and brochures for pre-press.

EDUCATION

THE ART INSTITUTE OF ATLANTA, Atlanta, Georgia
Associate in Arts degree in Graphic Design
with Honors, June 2001 GPA 3.8

PROGRAMS
Illustrator
InDesign
Photoshop
Muse
Quark
Word
Power point
Excel
BookMan
MAC & PC

SKILLS
Page Layout
Front End Design
Production
Packaging Design
Typesetting
Logo Design
Digital Design
Catalog Design
Magazine Layout
Offset Printing
Corporate Branding
Color Separation
Photoshoot Direction
Photo Manipulation
Mock-ups